

Our Evaluation Offer

We follow six principles in our method, reflecting the values and approach in the work of the Bromley by Bow Centre.

<p>We value each person</p> <p>Person-centred and community-centred evaluation, flexibly built around an individual's self-defined goals.</p> <p>WHY? Our projects are largely focused on supporting people as unique and complex individuals – this gives us scope to pay careful attention to their needs, progress and aspirations. We work in a community and evaluation should reflect this too.</p> <p>HOW? Person-centred evaluation often involves goal-setting, tracking a participant's individual journey through qualitative and quantitative measures, collecting 'unexpected' outcomes and maintaining a flexible evaluation framework.</p>	<p>We use inclusive methods</p> <p>Building knowledge in creative, inclusive and participatory ways, particularly for group settings.</p> <p>WHY? Creative and inclusive methods can encourage participants to break down the barriers of expectations and client/professional relationships, and express their experiences in a more honest way. This can lead to a fairer and more meaningful discussion about what is working, what could change and how.</p> <p>HOW? The Centre's 'CommuniTea' approach uses the methods of participatory appraisal. When we collect qualitative and quantitative data, we aim to understand these in the context of participants' wider lives and include participants in the interpretation of the data.</p>
<p>We pay attention to how we work</p> <p>Evaluating the quality of our work is important.</p> <p>WHY? Bromley by Bow Centre has four active values about how we run our activities, as well as a commitment to high quality service. How we run things is core to our identity and can significantly impact subsequent outcomes.</p> <p>HOW? A process evaluation, tracking how we run activities, will always be included as part of an in-house evaluation.</p>	<p>We make evaluation feel natural to day to day work</p> <p>Data collection designed around a project life cycle.</p> <p>WHY? Keeping a focus on evaluation at natural interactions with clients/participants allows the evaluation to feel lightweight and integrated, whilst connected to the project's activities.</p> <p>HOW? At the beginning of the evaluation design process, data collection is synchronized with the project's calendar of activities and project cycle.</p>
<p>We use our knowledge to learn</p> <p>Using our data to inform service decisions, through regular points of reflection.</p> <p>WHY? Points of reflection help to align the data with what we are doing and make data meaningful</p> <p>HOW? Evaluation at Bromley by Bow is based on the Theory of Change of a project, keeping it connected to the project's assumptions. Regular data reviews, including the use of learning reviews, are designed in the evaluation.</p>	<p>We are consistent and rigorous</p> <p>Building a suite of tools, approaches and capabilities that are consistently applied across projects.</p> <p>WHY? Consistent implementation allows the Centre to join up learning, to tell the story of the Centre as a whole and to ensure high quality evaluation.</p> <p>HOW? Outcomes correspond to an outcomes framework for the Centre built on the Unleashing Healthy Communities two-year research project. We are developing a consistent evaluation and research standard from learning from this project and want to work towards a Centre-wide data capture system.</p>